



News Release
City of Lakewood – Community Planning and Development

April 29, 2008

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FOR IMMEDIATE RELEASE:
Lakewood Restores Historic Scatterday Sign

Lakewood, Colorado – April 29, 2008- On Monday, April 28, 2008, drivers along West Colfax Avenue witnessed a historic moment. The Scatterday Lumberyard sign, located at 9605 West Colfax Avenue in Lakewood, was re-installed at its original location following its recent purchase by City of Lakewood to restore it to the original paint and neon color scheme. The City of Lakewood has negotiated an agreement with the new property owners which allows the sign to remain on the existing building.

Lakewood's motivation behind the purchase and restoration of this sign was an attempt to preserve and revitalize the Colfax corridor in accordance with Article 19 of the City of Lakewood Zoning Ordinance: *The West Colfax Overlay District*, and ensure the standards set forth in that Article. In short, Article 19 calls for enhancing the distinctive identity of West Colfax Avenue characterized in buildings and signs by the use of exaggerated geometry, streamlined curves, fanciful literal figures, chrome, neon, and animated light. This sign demonstrates a rare existing historical example of what the Article instructs new development to mimic. By keeping this sign in its original location and by restoring it to its original condition, the City hopes to inspire others along Colfax to appreciate both the intent of the design standards and West Colfax history.

In addition to the City's motivation to display desired design standards, the City also wanted to pay homage to an established family who was very involved in Lakewood's early days. Harold Scatterday, Sr., purchased the land (a former apple orchard) in 1945, and the Scatterday Lumber Company opened its doors in July of 1949. The 6000 square foot building was considered extremely modern for its time. Both Harold Sr. and his son, Harold Jr. served on the board of Lakewood's first chamber of commerce. Harold Jr. was a two-term member of Lakewood City Council and was on the board of the Lakewood Fire Protection District and West Lakewood Sanitation District. He took over the family business in 1957, when Harold, Sr. died. He then passed the business and the property to his son, Harold III. Recently, the Denver Post did an exposé video on the family business. A streamed video can be found at: http://extras.denverpost.com/Colfax/Flash_Microsite/slideshows/scatterday/index.html.

Due to the history of the Scatterday Lumber Company within Lakewood, the Scatterday family's importance to Lakewood and West Colfax history, and the aesthetics of the sign that represent the design standards in place, the City is very proud to have purchased the sign and to have had it restored to its original colors and condition.

The sign restoration company, Supersigns, Inc. also restored the historic neon sign on the former movie drive-in property which is now the Holiday neighborhood in Boulder.

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