

Date: 11/03/09

Current Geography Selection: (1 Selected) 10 minute drive time: W COLFAX AVE & WADSWORTH BLVD, DENVER, CO 80214 *

Lat: 39.740210 Long: -105.081520

City: Lakewood Pop: 138,569

County: Jefferson County Pop: 534,949

Zip: 80214 Pop: 24,597

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2009 Estimate	2014 Projection	% Change 09-14
Total Households	76,482	78,634	2.8%
Total Avg Household Expenditure	\$48,069	\$52,785	9.8%
Total Avg Retail Expenditure	\$20,446	\$22,418	9.6%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2009 Estimate	% of Total	2014 Projection	% of Total	% Change 09-14
Airline Fares	\$346.91	0.7%	\$385.75	0.7%	11.2%
Alcoholic Beverages	\$562.29	1.2%	\$620.18	1.2%	10.3%
Alimony & Child Support	\$248.75	0.5%	\$276.96	0.5%	11.3%
Apparel	\$2,294.37	4.8%	\$2,525.34	4.8%	10.1%
Apparel Services & Acces	\$355.89	0.7%	\$396.96	0.8%	11.5%
Audio Equipment	\$81.49	0.2%	\$88.96	0.2%	9.2%
Babysitting & Elderly Care	\$391.34	0.8%	\$438.14	0.8%	12.0%
Books	\$57.93	0.1%	\$63.53	0.1%	9.7%
Books & Supplies	\$155.72	0.3%	\$175.72	0.3%	12.8%
Boys Apparel	\$110.96	0.2%	\$122.97	0.2%	10.8%
Cellular Phone Service	\$386.69	0.8%	\$419.58	0.8%	8.5%
Cigarettes	\$292.16	0.6%	\$311.60	0.6%	6.7%
Computer Hardware	\$332.79	0.7%	\$368.31	0.7%	10.7%
Computer Information Svcs	\$161.87	0.3%	\$179.33	0.3%	10.8%
Computer Software	\$25.89	0.1%	\$28.67	0.1%	10.7%
Contributions	\$1,727.69	3.6%	\$1,930.51	3.7%	11.7%
Coolant & Other Fluids	\$7.48	0.0%	\$8.16	0.0%	9.2%
Cosmetics & Perfume	\$98.93	0.2%	\$108.41	0.2%	9.6%
Deodorants & Other Pers Care	\$27.49	0.1%	\$30.16	0.1%	9.7%
Education	\$1,117.90	2.3%	\$1,260.76	2.4%	12.8%
Electricity	\$1,252.86	2.6%	\$1,355.35	2.6%	8.2%
Entertainment	\$2,676.07	5.6%	\$2,942.85	5.6%	10.0%
Fees & Admissions	\$676.56	1.4%	\$759.60	1.4%	12.3%
Finance Chgs Exc Mort & Veh	\$526.72	1.1%	\$574.33	1.1%	9.0%
Floor Coverings	\$69.39	0.1%	\$78.11	0.1%	12.6%
Food & Beverages	\$7,420.40	15.4%	\$8,106.43	15.4%	9.2%

Food At Home	\$3,883.68	8.1%	\$4,214.39	8.0%	8.5%
Food Away From Home	\$2,974.44	6.2%	\$3,271.86	6.2%	10.0%
Footwear	\$371.97	0.8%	\$404.90	0.8%	8.9%
Fuel Oil & Other Fuels	\$125.76	0.3%	\$136.85	0.3%	8.8%
Funeral & Cemetery	\$89.22	0.2%	\$97.95	0.2%	9.8%
Furniture	\$567.80	1.2%	\$630.15	1.2%	11.0%
Gasoline & Oil	\$2,166.94	4.5%	\$2,354.16	4.5%	8.6%
Gifts	\$1,243.71	2.6%	\$1,385.40	2.6%	11.4%
Girls Apparel	\$151.20	0.3%	\$167.64	0.3%	10.9%
Hair Care	\$54.53	0.1%	\$59.79	0.1%	9.7%
Hard Surface Flooring	\$24.59	0.1%	\$27.21	0.1%	10.7%
Health Care	\$2,990.45	6.2%	\$3,240.92	6.1%	8.4%
Health Care Insurance	\$1,444.45	3.0%	\$1,564.41	3.0%	8.3%
Health Care Services	\$724.43	1.5%	\$786.63	1.5%	8.6%
Health Care Supplies & Equip	\$821.57	1.7%	\$889.88	1.7%	8.3%
Household Services	\$302.47	0.6%	\$336.06	0.6%	11.1%
Household Supplies	\$737.47	1.5%	\$821.91	1.6%	11.5%
Household Textiles	\$150.38	0.3%	\$165.53	0.3%	10.1%
Housewares & Small App	\$1,069.34	2.2%	\$1,183.75	2.2%	10.7%
Indoor Plants & Fresh Flowers	\$68.34	0.1%	\$75.60	0.1%	10.6%
Infants Apparel	\$102.25	0.2%	\$112.68	0.2%	10.2%
Jewelry	\$141.87	0.3%	\$158.37	0.3%	11.6%
Legal & Accounting	\$98.10	0.2%	\$107.24	0.2%	9.3%
Magazines	\$32.45	0.1%	\$35.59	0.1%	9.7%
Major Appliances	\$242.85	0.5%	\$266.25	0.5%	9.6%
Mass Transit	\$92.88	0.2%	\$103.16	0.2%	11.1%
Men's Apparel	\$437.85	0.9%	\$481.37	0.9%	9.9%
Mortgage Interest	\$3,702.02	7.7%	\$4,123.78	7.8%	11.4%
Natural Gas	\$476.21	1.0%	\$518.34	1.0%	8.8%
New Car Purchased	\$1,129.50	2.4%	\$1,252.38	2.4%	10.9%
New Truck Purchased	\$1,335.37	2.8%	\$1,480.21	2.8%	10.8%
New Vehicle Purchase	\$2,464.87	5.1%	\$2,732.60	5.2%	10.9%
Newspapers	\$67.83	0.1%	\$74.48	0.1%	9.8%
Oral Hygeine Products	\$25.20	0.1%	\$27.62	0.1%	9.6%
Other Lodging	\$532.08	1.1%	\$599.82	1.1%	12.7%
Other Miscellaneous Expenses	\$101.54	0.2%	\$110.79	0.2%	9.1%
Other Repairs & Maint	\$140.69	0.3%	\$155.44	0.3%	10.5%
Other Tobacco Products	\$32.52	0.1%	\$34.68	0.1%	6.6%
Other Transportation Costs	\$537.98	1.1%	\$595.89	1.1%	10.8%
Other Utilities	\$393.77	0.8%	\$428.79	0.8%	8.9%
Paint & Wallpaper	\$62.36	0.1%	\$68.81	0.1%	10.4%
Personal Care Products	\$163.33	0.3%	\$179.02	0.3%	9.6%

Personal Care Services	\$468.39	1.0%	\$513.01	1.0%	9.5%
Personal Insurance	\$479.87	1.0%	\$534.54	1.0%	11.4%
Pet Supplies & Svcs	\$262.91	0.5%	\$287.23	0.5%	9.3%
Photographic Equip & Supplies	\$117.80	0.2%	\$128.34	0.2%	8.9%
Plumbing & Heating	\$55.31	0.1%	\$61.10	0.1%	10.5%
Property Taxes	\$1,578.74	3.3%	\$1,758.70	3.3%	11.4%
Public Transportation	\$538.97	1.1%	\$599.38	1.1%	11.2%
Records/Tapes/CD Purchases	\$131.07	0.3%	\$143.18	0.3%	0.0%
Recreational Equip & Supplies	\$1,058.36	2.2%	\$1,155.26	2.2%	9.2%
Rental Costs	\$2,167.06	4.5%	\$2,301.99	4.4%	6.2%
Roofing & Siding	\$75.99	0.2%	\$83.90	0.2%	10.4%
Satellite Dishes	\$10.26	0.0%	\$11.22	0.0%	9.4%
Shaving Needs	\$11.70	0.0%	\$12.82	0.0%	9.6%
Shelter	\$9,234.51	19.2%	\$10,169.33	19.3%	10.1%
Telephone Svc Excl Cell	\$759.67	1.6%	\$824.37	1.6%	8.5%
Televisions	\$118.82	0.2%	\$129.77	0.2%	9.2%
Transportation	\$9,686.35	20.2%	\$10,605.30	20.1%	9.5%
Tuition	\$962.18	2.0%	\$1,085.04	2.1%	12.8%
Used Car Purchase	\$848.08	1.8%	\$915.76	1.7%	8.0%
Used Truck Purchase	\$736.10	1.5%	\$794.30	1.5%	7.9%
Used Vehicle Purchase	\$1,584.19	3.3%	\$1,710.05	3.2%	7.9%
VCRs & Related Equipment	\$49.28	0.1%	\$53.81	0.1%	9.2%
Vehicle Insurance	\$1,103.18	2.3%	\$1,202.76	2.3%	9.0%
Vehicle Repair	\$748.93	1.6%	\$818.38	1.6%	9.3%
Vehicle Repair & Maintenance	\$756.41	1.6%	\$826.54	1.6%	9.3%
Video & Audio Equipment	\$941.16	2.0%	\$1,027.99	1.9%	9.2%
Video Game Hardware & Software	\$30.64	0.1%	\$33.52	0.1%	9.4%
Watches	\$26.36	0.1%	\$29.40	0.1%	11.5%
Women's Apparel	\$764.26	1.6%	\$838.82	1.6%	9.8%

*Consumer Expenditure
Categories contain
overlapping information
and will therefore NOT
add up to Total
Household Expenditure*

*** Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.
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