

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2009 Estimate	2014 Projection	% Change 09-14
Total Households	82,017	84,247	2.7%
Total Avg Household Expenditure	\$47,699	\$53,351	11.9%
Total Avg Retail Expenditure	\$20,344	\$22,704	11.6%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2009 Estimate	% of Total	2014 Projection	% of Total	% Change 09-14
Airline Fares	\$344.82	0.7%	\$388.76	0.7%	12.7%
Alcoholic Beverages	\$559.99	1.2%	\$625.41	1.2%	11.7%
Alimony & Child Support	\$246.34	0.5%	\$277.94	0.5%	12.8%
Apparel	\$2,287.00	4.8%	\$2,569.89	4.8%	12.4%
Apparel Services & Acces	\$354.01	0.7%	\$401.84	0.8%	13.5%
Audio Equipment	\$81.11	0.2%	\$90.37	0.2%	11.4%
Babysitting & Elderly Care	\$389.71	0.8%	\$449.00	0.8%	15.2%
Books	\$57.46	0.1%	\$63.94	0.1%	11.3%
Books & Supplies	\$156.68	0.3%	\$179.98	0.3%	14.9%
Boys Apparel	\$111.69	0.2%	\$128.56	0.2%	15.1%
Cellular Phone Service	\$387.96	0.8%	\$428.86	0.8%	10.5%
Cigarettes	\$293.96	0.6%	\$319.95	0.6%	8.8%
Computer Hardware	\$326.94	0.7%	\$368.28	0.7%	12.6%
Computer Information Svcs	\$159.42	0.3%	\$179.35	0.3%	12.5%
Computer Software	\$25.44	0.1%	\$28.66	0.1%	12.7%
Contributions	\$1,718.55	3.6%	\$1,948.39	3.7%	13.4%
Coolant & Other Fluids	\$7.40	0.0%	\$8.25	0.0%	11.4%
Cosmetics & Perfume	\$98.23	0.2%	\$109.62	0.2%	11.6%
Deodorants & Other Pers Care	\$27.34	0.1%	\$30.53	0.1%	11.6%
Education	\$1,129.94	2.4%	\$1,296.32	2.4%	14.7%
Electricity	\$1,257.54	2.6%	\$1,387.07	2.6%	10.3%
Entertainment	\$2,645.16	5.5%	\$2,963.78	5.6%	12.0%
Fees & Admissions	\$668.10	1.4%	\$764.30	1.4%	14.4%
Finance Chgs Exc Mort & Veh	\$525.02	1.1%	\$581.56	1.1%	10.8%
Floor Coverings	\$67.81	0.1%	\$76.84	0.1%	13.3%
Food & Beverages	\$7,396.67	15.5%	\$8,243.37	15.5%	11.4%
Food At Home	\$3,893.47	8.2%	\$4,322.19	8.1%	11.0%
Food Away From Home	\$2,943.21	6.2%	\$3,295.77	6.2%	12.0%
Footwear	\$373.65	0.8%	\$416.24	0.8%	11.4%
Fuel Oil & Other Fuels	\$124.39	0.3%	\$137.89	0.3%	10.9%
Funeral & Cemetery	\$88.11	0.2%	\$98.34	0.2%	11.6%
Furniture	\$556.27	1.2%	\$628.26	1.2%	12.9%
Gasoline & Oil	\$2,139.63	4.5%	\$2,374.80	4.5%	11.0%
Gifts	\$1,231.45	2.6%	\$1,387.91	2.6%	12.7%
Girls Apparel	\$150.89	0.3%	\$173.69	0.3%	15.1%

Hair Care	\$54.21	0.1%	\$60.50	0.1%	11.6%
Hard Surface Flooring	\$24.34	0.1%	\$27.31	0.1%	12.2%
Health Care	\$2,979.22	6.2%	\$3,277.89	6.1%	10.0%
Health Care Insurance	\$1,438.11	3.0%	\$1,579.92	3.0%	9.9%
Health Care Services	\$725.37	1.5%	\$802.85	1.5%	10.7%
Health Care Supplies & Equip	\$815.75	1.7%	\$895.12	1.7%	9.7%
Household Services	\$298.01	0.6%	\$336.21	0.6%	12.8%
Household Supplies	\$728.14	1.5%	\$827.27	1.6%	13.6%
Household Textiles	\$147.66	0.3%	\$165.12	0.3%	11.8%
Housewares & Small App	\$1,050.55	2.2%	\$1,183.20	2.2%	12.6%
Indoor Plants & Fresh Flowers	\$67.20	0.1%	\$75.45	0.1%	12.3%
Infants Apparel	\$101.36	0.2%	\$114.81	0.2%	13.3%
Jewelry	\$140.57	0.3%	\$159.78	0.3%	13.7%
Legal & Accounting	\$97.41	0.2%	\$108.23	0.2%	11.1%
Magazines	\$32.21	0.1%	\$35.83	0.1%	11.3%
Major Appliances	\$239.06	0.5%	\$266.71	0.5%	11.6%
Mass Transit	\$92.36	0.2%	\$104.05	0.2%	12.7%
Men's Apparel	\$434.60	0.9%	\$486.55	0.9%	12.0%
Mortgage Interest	\$3,639.00	7.6%	\$4,143.15	7.8%	13.9%
Natural Gas	\$477.46	1.0%	\$529.82	1.0%	11.0%
New Car Purchased	\$1,094.24	2.3%	\$1,232.63	2.3%	12.6%
New Truck Purchased	\$1,293.38	2.7%	\$1,456.60	2.7%	12.6%
New Vehicle Purchase	\$2,387.62	5.0%	\$2,689.22	5.0%	12.6%
Newspapers	\$67.26	0.1%	\$74.91	0.1%	11.4%
Oral Hygeine Products	\$25.04	0.1%	\$27.93	0.1%	11.6%
Other Lodging	\$528.94	1.1%	\$601.58	1.1%	13.7%
Other Miscellaneous Expenses	\$101.21	0.2%	\$112.18	0.2%	10.8%
Other Repairs & Maint	\$139.15	0.3%	\$155.98	0.3%	12.1%
Other Tobacco Products	\$32.77	0.1%	\$35.65	0.1%	8.8%
Other Transportation Costs	\$529.36	1.1%	\$597.09	1.1%	12.8%
Other Utilities	\$392.68	0.8%	\$436.52	0.8%	11.2%
Paint & Wallpaper	\$61.75	0.1%	\$69.13	0.1%	12.0%
Personal Care Products	\$162.23	0.3%	\$181.04	0.3%	11.6%
Personal Care Services	\$465.71	1.0%	\$519.25	1.0%	11.5%
Personal Insurance	\$473.98	1.0%	\$537.24	1.0%	13.3%
Pet Supplies & Svcs	\$259.78	0.5%	\$289.42	0.5%	11.4%
Photographic Equip & Supplies	\$115.95	0.2%	\$128.26	0.2%	10.6%
Plumbing & Heating	\$54.32	0.1%	\$61.02	0.1%	12.3%
Property Taxes	\$1,536.68	3.2%	\$1,744.16	3.3%	13.5%
Public Transportation	\$535.85	1.1%	\$604.22	1.1%	12.8%
Records/Tapes/CD Purchases	\$130.75	0.3%	\$145.60	0.3%	0.0%
Recreational Equip & Supplies	\$1,039.19	2.2%	\$1,154.99	2.2%	11.1%
Rental Costs	\$2,237.60	4.7%	\$2,423.74	4.5%	8.3%
Roofing & Siding	\$74.97	0.2%	\$84.10	0.2%	12.2%
Satellite Dishes	\$10.19	0.0%	\$11.38	0.0%	11.6%
Shaving Needs	\$11.62	0.0%	\$12.96	0.0%	11.6%
Shelter	\$9,184.07	19.3%	\$10,303.38	19.3%	12.2%
Telephone Svc Excl Cell	\$760.61	1.6%	\$841.34	1.6%	10.6%
Televisions	\$118.08	0.2%	\$131.58	0.2%	11.4%

Transportation	\$9,513.45	19.9%	\$10,617.49	19.9%	11.6%
Tuition	\$973.27	2.0%	\$1,116.34	2.1%	14.7%
Used Car Purchase	\$835.83	1.8%	\$923.81	1.7%	10.5%
Used Truck Purchase	\$725.01	1.5%	\$801.05	1.5%	10.5%
Used Vehicle Purchase	\$1,560.84	3.3%	\$1,724.87	3.2%	10.5%
VCRs & Related Equipment	\$49.09	0.1%	\$54.66	0.1%	11.3%
Vehicle Insurance	\$1,090.15	2.3%	\$1,211.52	2.3%	11.1%
Vehicle Repair	\$741.76	1.6%	\$826.88	1.6%	11.5%
Vehicle Repair & Maintenance	\$749.16	1.6%	\$835.12	1.6%	11.5%
Video & Audio Equipment	\$937.87	2.0%	\$1,044.50	2.0%	11.4%
Video Game Hardware & Software	\$30.52	0.1%	\$34.02	0.1%	11.5%
Watches	\$26.26	0.1%	\$29.80	0.1%	13.5%
Women's Apparel	\$760.80	1.6%	\$848.20	1.6%	11.5%

*Consumer Expenditure
Categories contain
overlapping information and
will therefore NOT add up to
Total Household Expenditure*

*** Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.
Demographic data ' 2009 by Experian/Applied Geographic Solutions.

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