

Date: 10/30/09

Current Geography Selection: (1 Selected) 10 minute drive time: W COLFAX AVE & LAMAR ST,
DENVER, CO 80214 *

Your title for this geography: Colfax & Lamar

Lat: 39.740260 Long: -105.067190

City: Lakewood Pop: 138,569

County: Jefferson County Pop: 534,949

Zip: 80214 Pop: 24,597

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2009 Estimate	2014 Projection	% Change 09-14
Total Households	71,202	73,020	2.6%
Total Avg Household Expenditure	\$47,674	\$52,799	10.8%
Total Avg Retail Expenditure	\$20,307	\$22,447	10.5%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2009 Estimate	% of Total	2014 Projection	% of Total	% Change 09-14
Airline Fares	\$343.52	0.7%	\$384.23	0.7%	11.9%
Alcoholic Beverages	\$557.69	1.2%	\$618.49	1.2%	10.9%
Alimony & Child Support	\$245.86	0.5%	\$275.29	0.5%	12.0%
Apparel	\$2,281.43	4.8%	\$2,535.30	4.8%	11.1%
Apparel Services & Acces	\$352.96	0.7%	\$396.74	0.8%	12.4%
Audio Equipment	\$80.98	0.2%	\$89.25	0.2%	10.2%
Babysitting & Elderly Care	\$389.02	0.8%	\$441.28	0.8%	13.4%
Books	\$57.37	0.1%	\$63.33	0.1%	10.4%
Books & Supplies	\$154.89	0.3%	\$176.10	0.3%	13.7%
Boys Apparel	\$111.32	0.2%	\$125.63	0.2%	12.9%
Cellular Phone Service	\$386.11	0.8%	\$422.68	0.8%	9.5%
Cigarettes	\$293.09	0.6%	\$315.69	0.6%	7.7%
Computer Hardware	\$327.80	0.7%	\$365.78	0.7%	11.6%
Computer Information Svcs	\$159.69	0.3%	\$178.19	0.3%	11.6%
Computer Software	\$25.51	0.1%	\$28.47	0.1%	11.6%
Contributions	\$1,711.35	3.6%	\$1,923.64	3.6%	12.4%
Coolant & Other Fluids	\$7.41	0.0%	\$8.17	0.0%	10.3%
Cosmetics & Perfume	\$98.16	0.2%	\$108.48	0.2%	10.5%
Deodorants & Other Pers Care	\$27.31	0.1%	\$30.20	0.1%	10.6%
Education	\$1,114.33	2.3%	\$1,265.81	2.4%	13.6%
Electricity	\$1,252.43	2.6%	\$1,367.45	2.6%	9.2%
Entertainment	\$2,648.47	5.6%	\$2,937.65	5.6%	10.9%
Fees & Admissions	\$667.51	1.4%	\$755.69	1.4%	13.2%
Finance Chgs Exc Mort & Veh	\$523.60	1.1%	\$575.20	1.1%	9.9%
Floor Coverings	\$67.89	0.1%	\$76.59	0.1%	12.8%
Food & Beverages	\$7,384.33	15.5%	\$8,143.32	15.4%	10.3%
Food At Home	\$3,882.28	8.1%	\$4,259.06	8.1%	9.7%
Food Away From Home	\$2,944.36	6.2%	\$3,265.77	6.2%	10.9%
Footwear	\$371.95	0.8%	\$409.46	0.8%	10.1%
Fuel Oil & Other Fuels	\$124.67	0.3%	\$136.84	0.3%	9.8%
Funeral & Cemetery	\$88.33	0.2%	\$97.74	0.2%	10.6%
Furniture	\$558.33	1.2%	\$624.70	1.2%	11.9%
Gasoline & Oil	\$2,147.12	4.5%	\$2,356.79	4.5%	9.8%
Gifts	\$1,228.27	2.6%	\$1,374.72	2.6%	11.9%
Girls Apparel	\$150.88	0.3%	\$170.30	0.3%	12.9%

Hair Care	\$54.15	0.1%	\$59.86	0.1%	10.6%
Hard Surface Flooring	\$24.31	0.1%	\$27.07	0.1%	11.4%
Health Care	\$2,975.84	6.2%	\$3,248.09	6.2%	9.1%
Health Care Insurance	\$1,436.91	3.0%	\$1,566.69	3.0%	9.0%
Health Care Services	\$723.06	1.5%	\$792.29	1.5%	9.6%
Health Care Supplies & Equip	\$815.86	1.7%	\$889.11	1.7%	9.0%
Household Services	\$298.02	0.6%	\$333.32	0.6%	11.8%
Household Supplies	\$728.11	1.5%	\$818.46	1.6%	12.4%
Household Textiles	\$148.28	0.3%	\$164.40	0.3%	10.9%
Housewares & Small App	\$1,053.39	2.2%	\$1,175.51	2.2%	11.6%
Indoor Plants & Fresh Flowers	\$67.36	0.1%	\$75.04	0.1%	11.4%
Infants Apparel	\$101.58	0.2%	\$113.37	0.2%	11.6%
Jewelry	\$140.44	0.3%	\$158.02	0.3%	12.5%
Legal & Accounting	\$97.36	0.2%	\$107.25	0.2%	10.2%
Magazines	\$32.15	0.1%	\$35.49	0.1%	10.4%
Major Appliances	\$239.94	0.5%	\$265.16	0.5%	10.5%
Mass Transit	\$91.98	0.2%	\$102.78	0.2%	11.7%
Men's Apparel	\$434.03	0.9%	\$481.21	0.9%	10.9%
Mortgage Interest	\$3,647.66	7.7%	\$4,105.08	7.8%	12.5%
Natural Gas	\$475.38	1.0%	\$522.12	1.0%	9.8%
New Car Purchased	\$1,104.42	2.3%	\$1,233.70	2.3%	11.7%
New Truck Purchased	\$1,305.35	2.7%	\$1,457.78	2.8%	11.7%
New Vehicle Purchase	\$2,409.77	5.1%	\$2,691.48	5.1%	11.7%
Newspapers	\$67.18	0.1%	\$74.24	0.1%	10.5%
Oral Hygeine Products	\$25.01	0.1%	\$27.64	0.1%	10.5%
Other Lodging	\$525.68	1.1%	\$594.51	1.1%	13.1%
Other Miscellaneous Expenses	\$100.95	0.2%	\$110.97	0.2%	9.9%
Other Repairs & Maint	\$139.05	0.3%	\$154.63	0.3%	11.2%
Other Tobacco Products	\$32.64	0.1%	\$35.15	0.1%	7.7%
Other Transportation Costs	\$530.92	1.1%	\$592.93	1.1%	11.7%
Other Utilities	\$392.15	0.8%	\$431.21	0.8%	10.0%
Paint & Wallpaper	\$61.68	0.1%	\$68.51	0.1%	11.1%
Personal Care Products	\$162.09	0.3%	\$179.16	0.3%	10.5%
Personal Care Services	\$465.04	1.0%	\$513.58	1.0%	10.4%
Personal Insurance	\$474.11	1.0%	\$532.13	1.0%	12.2%
Pet Supplies & Svcs	\$260.45	0.5%	\$287.16	0.5%	10.3%
Photographic Equip & Supplies	\$116.45	0.2%	\$127.76	0.2%	9.7%
Plumbing & Heating	\$54.45	0.1%	\$60.61	0.1%	11.3%
Property Taxes	\$1,549.12	3.3%	\$1,740.22	3.3%	12.3%
Public Transportation	\$533.78	1.1%	\$597.10	1.1%	11.9%
Records/Tapes/CD Purchases	\$130.42	0.3%	\$143.76	0.3%	0.0%
Recreational Equip & Supplies	\$1,044.94	2.2%	\$1,150.24	2.2%	10.1%
Rental Costs	\$2,201.65	4.6%	\$2,360.62	4.5%	7.2%
Roofing & Siding	\$75.00	0.2%	\$83.40	0.2%	11.2%
Satellite Dishes	\$10.19	0.0%	\$11.25	0.0%	10.4%
Shaving Needs	\$11.61	0.0%	\$12.83	0.0%	10.5%
Shelter	\$9,164.78	19.2%	\$10,178.93	19.3%	11.1%
Telephone Svc Excl Cell	\$757.73	1.6%	\$829.79	1.6%	9.5%
Televisions	\$118.00	0.2%	\$130.10	0.2%	10.3%

Transportation	\$9,561.98	20.1%	\$10,565.12	20.0%	10.5%
Tuition	\$959.44	2.0%	\$1,089.71	2.1%	13.6%
Used Car Purchase	\$841.83	1.8%	\$919.53	1.7%	9.2%
Used Truck Purchase	\$730.33	1.5%	\$797.33	1.5%	9.2%
Used Vehicle Purchase	\$1,572.17	3.3%	\$1,716.86	3.3%	9.2%
VCRs & Related Equipment	\$49.00	0.1%	\$54.00	0.1%	10.2%
Vehicle Insurance	\$1,092.85	2.3%	\$1,202.40	2.3%	10.0%
Vehicle Repair	\$742.67	1.6%	\$819.27	1.6%	10.3%
Vehicle Repair & Maintenance	\$750.08	1.6%	\$827.44	1.6%	10.3%
Video & Audio Equipment	\$936.02	2.0%	\$1,031.73	2.0%	10.2%
Video Game Hardware & Software	\$30.47	0.1%	\$33.64	0.1%	10.4%
Watches	\$26.16	0.1%	\$29.40	0.1%	12.4%
Women's Apparel	\$758.72	1.6%	\$838.60	1.6%	10.5%

*Consumer Expenditure
Categories contain
overlapping information and
will therefore NOT add up to
Total Household Expenditure*

*** Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.
Demographic data ' 2009 by Experian/Applied Geographic Solutions.

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