

Date: 10/30/09

Current Geography Selection: (1 Selected) 10 minute drive time: W COLFAX AVE & GARRISON ST, DENVER, CO 80215 \*

Your title for this geography: Colfax & Garrison

Lat: 39.740160 Long: -105.100110

City: Lakewood Pop: 138,569

County: Jefferson County Pop: 534,949

Zip: 80215 Pop: 17,273

## Consumer Expenditure Summary Report

### Consumer Expenditure Totals (Average Household Annual Expenditures)

	2009 Estimate	2014 Projection	% Change 09-14
Total Households	68,655	70,538	2.7%
Total Avg Household Expenditure	\$49,826	\$54,399	9.2%
Total Avg Retail Expenditure	\$21,172	\$23,085	9.0%

### Consumer Expenditure Detail (Average Household Annual Expenditures)

	2009 Estimate	% of Total	2014 Projection	% of Total	% Change 09-14
Airline Fares	\$365.46	0.7%	\$404.94	0.7%	10.8%
Alcoholic Beverages	\$588.88	1.2%	\$647.25	1.2%	9.9%
Alimony & Child Support	\$261.91	0.5%	\$290.48	0.5%	10.9%
Apparel	\$2,376.22	4.8%	\$2,598.75	4.8%	9.4%
Apparel Services & Acces	\$373.93	0.8%	\$414.96	0.8%	11.0%
Audio Equipment	\$84.08	0.2%	\$91.19	0.2%	8.5%
Babysitting & Elderly Care	\$407.83	0.8%	\$452.79	0.8%	11.0%
Books	\$60.24	0.1%	\$65.76	0.1%	9.2%
Books & Supplies	\$164.52	0.3%	\$184.64	0.3%	12.2%
Boys Apparel	\$113.30	0.2%	\$124.03	0.2%	9.5%
Cellular Phone Service	\$396.49	0.8%	\$427.55	0.8%	7.8%
Cigarettes	\$295.96	0.6%	\$313.42	0.6%	5.9%
Computer Hardware	\$347.37	0.7%	\$382.15	0.7%	10.0%
Computer Information Svcs	\$169.17	0.3%	\$186.41	0.3%	10.2%
Computer Software	\$27.02	0.1%	\$29.75	0.1%	10.1%
Contributions	\$1,832.88	3.7%	\$2,041.40	3.8%	11.4%
Coolant & Other Fluids	\$7.71	0.0%	\$8.36	0.0%	8.4%
Cosmetics & Perfume	\$102.39	0.2%	\$111.55	0.2%	8.9%
Deodorants & Other Pers Care	\$28.44	0.1%	\$31.03	0.1%	9.1%
Education	\$1,179.97	2.4%	\$1,323.78	2.4%	12.2%
Electricity	\$1,282.20	2.6%	\$1,378.28	2.5%	7.5%
Entertainment	\$2,779.81	5.6%	\$3,039.12	5.6%	9.3%
Fees & Admissions	\$714.30	1.4%	\$797.48	1.5%	11.6%
Finance Chgs Exc Mort & Veh	\$543.55	1.1%	\$589.60	1.1%	8.5%
Floor Coverings	\$74.19	0.1%	\$83.28	0.2%	12.3%
Food & Beverages	\$7,640.85	15.3%	\$8,292.83	15.2%	8.5%
Food At Home	\$3,965.30	8.0%	\$4,270.14	7.9%	7.7%
Food Away From Home	\$3,086.68	6.2%	\$3,375.43	6.2%	9.4%
Footwear	\$379.90	0.8%	\$410.27	0.8%	8.0%
Fuel Oil & Other Fuels	\$129.50	0.3%	\$140.07	0.3%	8.2%
Funeral & Cemetery	\$92.21	0.2%	\$100.68	0.2%	9.2%
Furniture	\$595.07	1.2%	\$656.64	1.2%	10.3%
Gasoline & Oil	\$2,224.96	4.5%	\$2,399.39	4.4%	7.8%
Gifts	\$1,313.32	2.6%	\$1,458.35	2.7%	11.0%
Girls Apparel	\$154.92	0.3%	\$169.71	0.3%	9.5%

Hair Care	\$56.42	0.1%	\$61.52	0.1%	9.0%
Hard Surface Flooring	\$25.67	0.1%	\$28.27	0.1%	10.2%
Health Care	\$3,076.46	6.2%	\$3,317.56	6.1%	7.8%
Health Care Insurance	\$1,486.57	3.0%	\$1,602.51	2.9%	7.8%
Health Care Services	\$743.06	1.5%	\$801.84	1.5%	7.9%
Health Care Supplies & Equip	\$846.82	1.7%	\$913.21	1.7%	7.8%
Household Services	\$318.83	0.6%	\$352.66	0.6%	10.6%
Household Supplies	\$774.67	1.6%	\$858.52	1.6%	10.8%
Household Textiles	\$156.25	0.3%	\$171.04	0.3%	9.5%
Housewares & Small App	\$1,116.44	2.2%	\$1,228.62	2.3%	10.0%
Indoor Plants & Fresh Flowers	\$71.42	0.1%	\$78.60	0.1%	10.1%
Infants Apparel	\$105.38	0.2%	\$115.16	0.2%	9.3%
Jewelry	\$149.20	0.3%	\$165.67	0.3%	11.0%
Legal & Accounting	\$101.28	0.2%	\$110.12	0.2%	8.7%
Magazines	\$33.73	0.1%	\$36.83	0.1%	9.2%
Major Appliances	\$252.84	0.5%	\$275.77	0.5%	9.1%
Mass Transit	\$97.82	0.2%	\$108.25	0.2%	10.7%
Men's Apparel	\$454.51	0.9%	\$496.87	0.9%	9.3%
Mortgage Interest	\$3,865.19	7.8%	\$4,274.28	7.9%	10.6%
Natural Gas	\$489.53	1.0%	\$529.59	1.0%	8.2%
New Car Purchased	\$1,181.16	2.4%	\$1,302.02	2.4%	10.2%
New Truck Purchased	\$1,396.62	2.8%	\$1,539.03	2.8%	10.2%
New Vehicle Purchase	\$2,577.78	5.2%	\$2,841.04	5.2%	10.2%
Newspapers	\$70.54	0.1%	\$77.10	0.1%	9.3%
Oral Hygeine Products	\$26.07	0.1%	\$28.42	0.1%	9.0%
Other Lodging	\$568.08	1.1%	\$638.78	1.2%	12.4%
Other Miscellaneous Expenses	\$104.78	0.2%	\$113.73	0.2%	8.5%
Other Repairs & Maint	\$146.88	0.3%	\$161.50	0.3%	10.0%
Other Tobacco Products	\$32.93	0.1%	\$34.86	0.1%	5.9%
Other Transportation Costs	\$562.27	1.1%	\$619.39	1.1%	10.2%
Other Utilities	\$404.51	0.8%	\$437.51	0.8%	8.2%
Paint & Wallpaper	\$65.02	0.1%	\$71.41	0.1%	9.8%
Personal Care Products	\$169.02	0.3%	\$184.19	0.3%	9.0%
Personal Care Services	\$484.62	1.0%	\$527.75	1.0%	8.9%
Personal Insurance	\$505.47	1.0%	\$560.42	1.0%	10.9%
Pet Supplies & Svcs	\$271.35	0.5%	\$294.56	0.5%	8.6%
Photographic Equip & Supplies	\$121.87	0.2%	\$132.11	0.2%	8.4%
Plumbing & Heating	\$57.85	0.1%	\$63.57	0.1%	9.9%
Property Taxes	\$1,660.96	3.3%	\$1,839.76	3.4%	10.8%
Public Transportation	\$567.73	1.1%	\$629.14	1.2%	10.8%
Records/Tapes/CD Purchases	\$135.15	0.3%	\$146.72	0.3%	0.0%
Recreational Equip & Supplies	\$1,094.90	2.2%	\$1,188.09	2.2%	8.5%
Rental Costs	\$2,180.57	4.4%	\$2,301.75	4.2%	5.6%
Roofing & Siding	\$79.34	0.2%	\$87.15	0.2%	9.8%
Satellite Dishes	\$10.58	0.0%	\$11.51	0.0%	8.7%
Shaving Needs	\$12.11	0.0%	\$13.20	0.0%	9.0%
Shelter	\$9,583.64	19.2%	\$10,492.64	19.3%	9.5%
Telephone Svc Excl Cell	\$779.29	1.6%	\$840.27	1.5%	7.8%
Televisions	\$122.60	0.2%	\$133.04	0.2%	8.5%

Transportation	\$10,013.71	20.1%	\$10,892.46	20.0%	8.8%
Tuition	\$1,015.45	2.0%	\$1,139.14	2.1%	12.2%
Used Car Purchase	\$865.24	1.7%	\$926.82	1.7%	7.1%
Used Truck Purchase	\$750.92	1.5%	\$803.70	1.5%	7.0%
Used Vehicle Purchase	\$1,616.16	3.2%	\$1,730.51	3.2%	7.1%
VCRs & Related Equipment	\$50.82	0.1%	\$55.15	0.1%	8.5%
Vehicle Insurance	\$1,135.57	2.3%	\$1,229.98	2.3%	8.3%
Vehicle Repair	\$771.74	1.5%	\$837.64	1.5%	8.5%
Vehicle Repair & Maintenance	\$779.45	1.6%	\$846.00	1.6%	8.5%
Video & Audio Equipment	\$970.61	1.9%	\$1,053.54	1.9%	8.5%
Video Game Hardware & Software	\$31.59	0.1%	\$34.36	0.1%	8.8%
Watches	\$27.69	0.1%	\$30.73	0.1%	11.0%
Women's Apparel	\$794.28	1.6%	\$867.75	1.6%	9.3%

*Consumer Expenditure  
Categories contain  
overlapping information and  
will therefore NOT add up to  
Total Household Expenditure*

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**\* Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.  
Demographic data ' 2009 by Experian/Applied Geographic Solutions.

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