

Date: 11/02/09

Current Geography Selection: (1 Selected) 10 minute drive time: W ALAMEDA AVE & S WADSWORTH BLVD, DENVER, CO 80226 *

Your title for this geography: Wadsworth & Alameda

Lat: 39.710930 **Long:** -105.081480

City: Lakewood **Pop:** 138,569

County: Jefferson County **Pop:** 534,949

Zip: 80226 **Pop:** 28,822

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2009 Estimate	2014 Projection	% Change 09-14
Total Households	80,607	81,833	1.5%
Total Avg Household Expenditure	\$49,362	\$54,345	10.1%
Total Avg Retail Expenditure	\$20,967	\$23,050	9.9%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2009 Estimate	% of Total	2014 Projection	% of Total	% Change 09-14
Airline Fares	\$358.85	0.7%	\$400.51	0.7%	11.6%
Alcoholic Beverages	\$578.90	1.2%	\$640.45	1.2%	10.6%
Alimony & Child Support	\$256.75	0.5%	\$286.82	0.5%	11.7%
Apparel	\$2,358.88	4.8%	\$2,603.16	4.8%	10.4%
Apparel Services & Acces	\$368.68	0.7%	\$412.79	0.8%	12.0%
Audio Equipment	\$83.50	0.2%	\$91.38	0.2%	9.4%
Babysitting & Elderly Care	\$405.39	0.8%	\$455.29	0.8%	12.3%
Books	\$59.44	0.1%	\$65.36	0.1%	10.0%
Books & Supplies	\$161.76	0.3%	\$183.25	0.3%	13.3%
Boys Apparel	\$114.29	0.2%	\$126.97	0.2%	11.1%
Cellular Phone Service	\$394.11	0.8%	\$428.58	0.8%	8.7%
Cigarettes	\$295.28	0.6%	\$315.47	0.6%	6.8%
Computer Hardware	\$343.22	0.7%	\$380.77	0.7%	10.9%
Computer Information Svcs	\$166.52	0.3%	\$184.95	0.3%	11.1%
Computer Software	\$26.69	0.1%	\$29.63	0.1%	11.0%
Contributions	\$1,791.80	3.6%	\$2,010.76	3.7%	12.2%
Coolant & Other Fluids	\$7.66	0.0%	\$8.38	0.0%	9.4%
Cosmetics & Perfume	\$101.49	0.2%	\$111.50	0.2%	9.9%
Deodorants & Other Pers Care	\$28.17	0.1%	\$30.99	0.1%	10.0%
Education	\$1,160.34	2.4%	\$1,313.78	2.4%	13.2%
Electricity	\$1,275.51	2.6%	\$1,383.06	2.5%	8.4%
Entertainment	\$2,752.63	5.6%	\$3,035.12	5.6%	10.3%
Fees & Admissions	\$702.93	1.4%	\$791.67	1.5%	12.6%
Finance Chgs Exc Mort & Veh	\$538.28	1.1%	\$588.22	1.1%	9.3%
Floor Coverings	\$72.45	0.1%	\$81.85	0.2%	13.0%
Food & Beverages	\$7,596.34	15.4%	\$8,317.98	15.3%	9.5%

Food At Home	\$3,960.27	8.0%	\$4,306.62	7.9%	8.7%
Food Away From Home	\$3,057.18	6.2%	\$3,370.91	6.2%	10.3%
Footwear	\$379.64	0.8%	\$414.07	0.8%	9.1%
Fuel Oil & Other Fuels	\$128.59	0.3%	\$140.23	0.3%	9.1%
Funeral & Cemetery	\$91.25	0.2%	\$100.38	0.2%	10.0%
Furniture	\$587.83	1.2%	\$654.08	1.2%	11.3%
Gasoline & Oil	\$2,218.41	4.5%	\$2,414.40	4.4%	8.8%
Gifts	\$1,286.67	2.6%	\$1,438.25	2.6%	11.8%
Girls Apparel	\$156.04	0.3%	\$173.35	0.3%	11.1%
Hair Care	\$55.88	0.1%	\$61.43	0.1%	9.9%
Hard Surface Flooring	\$25.34	0.1%	\$28.12	0.1%	11.0%
Health Care	\$3,046.82	6.2%	\$3,309.97	6.1%	8.6%
Health Care Insurance	\$1,471.49	3.0%	\$1,597.54	2.9%	8.6%
Health Care Services	\$737.90	1.5%	\$803.20	1.5%	8.9%
Health Care Supplies & Equip	\$837.44	1.7%	\$909.23	1.7%	8.6%
Household Services	\$313.32	0.6%	\$349.27	0.6%	11.5%
Household Supplies	\$764.73	1.6%	\$855.05	1.6%	11.8%
Household Textiles	\$154.53	0.3%	\$170.47	0.3%	10.3%
Housewares & Small App	\$1,102.51	2.2%	\$1,223.43	2.3%	11.0%
Indoor Plants & Fresh Flowers	\$70.40	0.1%	\$78.08	0.1%	10.9%
Infants Apparel	\$105.22	0.2%	\$116.19	0.2%	10.4%
Jewelry	\$147.12	0.3%	\$164.83	0.3%	12.0%
Legal & Accounting	\$100.29	0.2%	\$109.87	0.2%	9.5%
Magazines	\$33.29	0.1%	\$36.61	0.1%	10.0%
Major Appliances	\$249.95	0.5%	\$274.87	0.5%	10.0%
Mass Transit	\$96.11	0.2%	\$107.15	0.2%	11.5%
Men's Apparel	\$450.11	0.9%	\$496.03	0.9%	10.2%
Mortgage Interest	\$3,837.68	7.8%	\$4,283.81	7.9%	11.6%
Natural Gas	\$486.31	1.0%	\$530.71	1.0%	9.1%
New Car Purchased	\$1,166.74	2.4%	\$1,295.95	2.4%	11.1%
New Truck Purchased	\$1,380.30	2.8%	\$1,532.69	2.8%	11.0%
New Vehicle Purchase	\$2,547.04	5.2%	\$2,828.63	5.2%	11.1%
Newspapers	\$69.58	0.1%	\$76.60	0.1%	10.1%
Oral Hygeine Products	\$25.84	0.1%	\$28.39	0.1%	9.9%
Other Lodging	\$553.92	1.1%	\$626.88	1.2%	13.2%
Other Miscellaneous Expenses	\$103.74	0.2%	\$113.43	0.2%	9.3%
Other Repairs & Maint	\$144.89	0.3%	\$160.53	0.3%	10.8%
Other Tobacco Products	\$32.86	0.1%	\$35.10	0.1%	6.8%
Other Transportation Costs	\$555.46	1.1%	\$616.74	1.1%	11.0%
Other Utilities	\$402.52	0.8%	\$439.32	0.8%	9.1%
Paint & Wallpaper	\$64.15	0.1%	\$71.00	0.1%	10.7%
Personal Care Products	\$167.51	0.3%	\$184.07	0.3%	9.9%

Personal Care Services	\$480.44	1.0%	\$527.55	1.0%	9.8%
Personal Insurance	\$497.12	1.0%	\$555.71	1.0%	11.8%
Pet Supplies & Svcs	\$269.50	0.5%	\$295.16	0.5%	9.5%
Photographic Equip & Supplies	\$120.70	0.2%	\$131.82	0.2%	9.2%
Plumbing & Heating	\$57.13	0.1%	\$63.30	0.1%	10.8%
Property Taxes	\$1,635.79	3.3%	\$1,827.42	3.4%	11.7%
Public Transportation	\$557.45	1.1%	\$622.24	1.1%	11.6%
Records/Tapes/CD Purchases	\$134.08	0.3%	\$146.82	0.3%	0.0%
Recreational Equip & Supplies	\$1,086.45	2.2%	\$1,188.81	2.2%	9.4%
Rental Costs	\$2,172.36	4.4%	\$2,312.50	4.3%	6.5%
Roofing & Siding	\$78.36	0.2%	\$86.76	0.2%	10.7%
Satellite Dishes	\$10.50	0.0%	\$11.51	0.0%	9.7%
Shaving Needs	\$12.00	0.0%	\$13.19	0.0%	9.9%
Shelter	\$9,491.10	19.2%	\$10,480.29	19.3%	10.4%
Telephone Svc Excl Cell	\$774.79	1.6%	\$842.64	1.6%	8.8%
Televisions	\$121.73	0.2%	\$133.27	0.2%	9.5%
Transportation	\$9,943.64	20.1%	\$10,907.49	20.1%	9.7%
Tuition	\$998.57	2.0%	\$1,130.52	2.1%	13.2%
Used Car Purchase	\$863.88	1.8%	\$934.00	1.7%	8.1%
Used Truck Purchase	\$750.58	1.5%	\$810.93	1.5%	8.0%
Used Vehicle Purchase	\$1,614.46	3.3%	\$1,744.93	3.2%	8.1%
VCRs & Related Equipment	\$50.44	0.1%	\$55.21	0.1%	9.5%
Vehicle Insurance	\$1,128.68	2.3%	\$1,232.84	2.3%	9.2%
Vehicle Repair	\$766.99	1.6%	\$839.80	1.5%	9.5%
Vehicle Repair & Maintenance	\$774.65	1.6%	\$848.18	1.6%	9.5%
Video & Audio Equipment	\$963.25	2.0%	\$1,054.64	1.9%	9.5%
Video Game Hardware & Software	\$31.33	0.1%	\$34.36	0.1%	9.7%
Watches	\$27.30	0.1%	\$30.57	0.1%	12.0%
Women's Apparel	\$784.90	1.6%	\$863.75	1.6%	10.0%

*Consumer Expenditure
Categories contain
overlapping information
and will therefore NOT
add up to Total
Household Expenditure*

*** Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.
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