

Date: 11/02/09

Current Geography Selection: (1 Selected) 10 minute drive time: S SHERIDAN BLVD & W ALAMEDA AVE, DENVER, CO 80219 *

Your title for this geography: Alameda & Sheridan

Lat: 39.711280 **Long:** -105.053210

City: Denver **Pop:** 632,515

County: Denver County **Pop:** 632,429

Zip: 80219 **Pop:** 55,258

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2009 Estimate	2014 Projection	% Change 09-14
Total Households	70,010	71,554	2.2%
Total Avg Household Expenditure	\$47,052	\$52,582	11.8%
Total Avg Retail Expenditure	\$20,032	\$22,339	11.5%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2009 Estimate	% of Total	2014 Projection	% of Total	% Change 09-14
Airline Fares	\$335.10	0.7%	\$377.93	0.7%	12.8%
Alcoholic Beverages	\$544.27	1.2%	\$608.14	1.2%	11.7%
Alimony & Child Support	\$239.29	0.5%	\$270.17	0.5%	12.9%
Apparel	\$2,255.34	4.8%	\$2,531.30	4.8%	12.2%
Apparel Services & Acces	\$345.90	0.7%	\$392.71	0.7%	13.5%
Audio Equipment	\$80.14	0.2%	\$89.17	0.2%	11.3%
Babysitting & Elderly Care	\$385.56	0.8%	\$442.93	0.8%	14.9%
Books	\$56.34	0.1%	\$62.69	0.1%	11.3%
Books & Supplies	\$151.36	0.3%	\$173.96	0.3%	14.9%
Boys Apparel	\$112.03	0.2%	\$128.35	0.2%	14.6%
Cellular Phone Service	\$382.11	0.8%	\$421.97	0.8%	10.4%
Cigarettes	\$291.25	0.6%	\$316.53	0.6%	8.7%
Computer Hardware	\$322.84	0.7%	\$363.44	0.7%	12.6%
Computer Information Svcs	\$156.39	0.3%	\$175.99	0.3%	12.5%
Computer Software	\$25.12	0.1%	\$28.28	0.1%	12.6%
Contributions	\$1,657.36	3.5%	\$1,880.06	3.6%	13.4%
Coolant & Other Fluids	\$7.35	0.0%	\$8.18	0.0%	11.3%
Cosmetics & Perfume	\$96.93	0.2%	\$108.08	0.2%	11.5%
Deodorants & Other Pers Care	\$26.95	0.1%	\$30.06	0.1%	11.6%
Education	\$1,088.22	2.3%	\$1,249.40	2.4%	14.8%
Electricity	\$1,240.42	2.6%	\$1,366.59	2.6%	10.2%
Entertainment	\$2,612.81	5.6%	\$2,924.91	5.6%	11.9%
Fees & Admissions	\$653.34	1.4%	\$747.17	1.4%	14.4%
Finance Chgs Exc Mort & Veh	\$516.28	1.1%	\$571.43	1.1%	10.7%
Floor Coverings	\$65.88	0.1%	\$74.87	0.1%	13.6%
Food & Beverages	\$7,315.87	15.5%	\$8,144.00	15.5%	11.3%

Food At Home	\$3,865.35	8.2%	\$4,283.73	8.1%	10.8%
Food Away From Home	\$2,906.26	6.2%	\$3,252.13	6.2%	11.9%
Footwear	\$370.73	0.8%	\$412.25	0.8%	11.2%
Fuel Oil & Other Fuels	\$123.52	0.3%	\$136.78	0.3%	10.7%
Funeral & Cemetery	\$87.18	0.2%	\$97.19	0.2%	11.5%
Furniture	\$549.49	1.2%	\$620.33	1.2%	12.9%
Gasoline & Oil	\$2,137.83	4.5%	\$2,368.82	4.5%	10.8%
Gifts	\$1,195.34	2.5%	\$1,348.06	2.6%	12.8%
Girls Apparel	\$151.71	0.3%	\$173.82	0.3%	14.6%
Hair Care	\$53.41	0.1%	\$59.57	0.1%	11.5%
Hard Surface Flooring	\$23.91	0.1%	\$26.85	0.1%	12.3%
Health Care	\$2,934.50	6.2%	\$3,227.57	6.1%	10.0%
Health Care Insurance	\$1,416.12	3.0%	\$1,555.41	3.0%	9.8%
Health Care Services	\$714.99	1.5%	\$790.51	1.5%	10.6%
Health Care Supplies & Equip	\$803.39	1.7%	\$881.66	1.7%	9.7%
Household Services	\$291.33	0.6%	\$328.72	0.6%	12.8%
Household Supplies	\$715.78	1.5%	\$812.63	1.5%	13.5%
Household Textiles	\$146.12	0.3%	\$163.38	0.3%	11.8%
Housewares & Small App	\$1,036.68	2.2%	\$1,167.03	2.2%	12.6%
Indoor Plants & Fresh Flowers	\$66.11	0.1%	\$74.25	0.1%	12.3%
Infants Apparel	\$101.16	0.2%	\$114.22	0.2%	12.9%
Jewelry	\$137.75	0.3%	\$156.58	0.3%	13.7%
Legal & Accounting	\$96.07	0.2%	\$106.63	0.2%	11.0%
Magazines	\$31.57	0.1%	\$35.13	0.1%	11.3%
Major Appliances	\$236.13	0.5%	\$263.28	0.5%	11.5%
Mass Transit	\$89.78	0.2%	\$101.17	0.2%	12.7%
Men's Apparel	\$427.92	0.9%	\$478.64	0.9%	11.9%
Mortgage Interest	\$3,612.88	7.7%	\$4,107.48	7.8%	13.7%
Natural Gas	\$470.27	1.0%	\$521.30	1.0%	10.9%
New Car Purchased	\$1,088.79	2.3%	\$1,225.91	2.3%	12.6%
New Truck Purchased	\$1,287.84	2.7%	\$1,449.64	2.8%	12.6%
New Vehicle Purchase	\$2,376.63	5.1%	\$2,675.55	5.1%	12.6%
Newspapers	\$65.96	0.1%	\$73.47	0.1%	11.4%
Oral Hygeine Products	\$24.69	0.1%	\$27.53	0.1%	11.5%
Other Lodging	\$507.62	1.1%	\$578.69	1.1%	14.0%
Other Miscellaneous Expenses	\$99.50	0.2%	\$110.20	0.2%	10.7%
Other Repairs & Maint	\$136.65	0.3%	\$153.23	0.3%	12.1%
Other Tobacco Products	\$32.45	0.1%	\$35.25	0.1%	8.6%
Other Transportation Costs	\$522.57	1.1%	\$588.87	1.1%	12.7%
Other Utilities	\$388.78	0.8%	\$431.61	0.8%	11.0%
Paint & Wallpaper	\$60.63	0.1%	\$67.90	0.1%	12.0%
Personal Care Products	\$160.02	0.3%	\$178.45	0.3%	11.5%

Personal Care Services	\$459.20	1.0%	\$511.64	1.0%	11.4%
Personal Insurance	\$463.61	1.0%	\$525.28	1.0%	13.3%
Pet Supplies & Svcs	\$257.82	0.5%	\$286.93	0.5%	11.3%
Photographic Equip & Supplies	\$114.90	0.2%	\$127.05	0.2%	10.6%
Plumbing & Heating	\$53.67	0.1%	\$60.27	0.1%	12.3%
Property Taxes	\$1,522.09	3.2%	\$1,726.17	3.3%	13.4%
Public Transportation	\$520.66	1.1%	\$587.28	1.1%	12.8%
Records/Tapes/CD Purchases	\$128.86	0.3%	\$143.35	0.3%	0.0%
Recreational Equip & Supplies	\$1,034.18	2.2%	\$1,148.39	2.2%	11.0%
Rental Costs	\$2,182.50	4.6%	\$2,360.31	4.5%	8.1%
Roofing & Siding	\$73.85	0.2%	\$82.84	0.2%	12.2%
Satellite Dishes	\$10.07	0.0%	\$11.22	0.0%	11.5%
Shaving Needs	\$11.46	0.0%	\$12.78	0.0%	11.5%
Shelter	\$9,044.74	19.2%	\$10,139.11	19.3%	12.1%
Telephone Svc Excl Cell	\$750.37	1.6%	\$829.08	1.6%	10.5%
Televisions	\$116.78	0.2%	\$129.96	0.2%	11.3%
Transportation	\$9,475.88	20.1%	\$10,561.79	20.1%	11.5%
Tuition	\$936.86	2.0%	\$1,075.45	2.0%	14.8%
Used Car Purchase	\$839.30	1.8%	\$925.33	1.8%	10.3%
Used Truck Purchase	\$729.29	1.6%	\$803.70	1.5%	10.2%
Used Vehicle Purchase	\$1,568.58	3.3%	\$1,729.03	3.3%	10.2%
VCRs & Related Equipment	\$48.44	0.1%	\$53.88	0.1%	11.2%
Vehicle Insurance	\$1,083.81	2.3%	\$1,202.92	2.3%	11.0%
Vehicle Repair	\$736.00	1.6%	\$819.43	1.6%	11.3%
Vehicle Repair & Maintenance	\$743.35	1.6%	\$827.61	1.6%	11.3%
Video & Audio Equipment	\$925.29	2.0%	\$1,029.36	2.0%	11.2%
Video Game Hardware & Software	\$30.10	0.1%	\$33.53	0.1%	11.4%
Watches	\$25.63	0.1%	\$29.10	0.1%	13.5%
Women's Apparel	\$745.89	1.6%	\$831.31	1.6%	11.5%

Consumer Expenditure Categories contain overlapping information and will therefore NOT add up to Total Household Expenditure

*** Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.
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